

The PACK *INSIGHT* by Varna

Preparing Your Corrugated Box Plant for PPWR

What is PPWR?

EU Packaging and Packaging Waste Regulation

New EU law to reduce packaging waste & enforce sustainable practices.



100%
Recyclable



Recycled
Content



Less
Over-Packaging



Reusable
Options

Impact on Corrugated Box Plants

Natural Advantage:
Highly Recyclable & Paper-Based



New Requirements:

- ✓ More Recycled Fiber
- ✓ Lightweight Design
- ✓ Sustainable Sourcing



Factory Preparation Steps

Optimize Production



- ✓ Eco-Friendly Design



- ✓ Increase Recycled Paper



- ✓ Strength Testing (ECT / BCT)

Ensure Compliance



- ✓ Trace & Document



- ✓ Get FSC / PEFC Certs



- ✓ Provide Sustainability Data

Evolving Customer Needs

Offer: PPWR-Compliant Solutions

- ✓ Sustainable Packaging
- ✓ Carbon Footprint Info
- ✓ Plastic to Paper Alternatives



Adapt & Innovate to Lead in the PPWR Era!